



# BENJAMIN JOHN PETERS, Ph.D.

UX Research, Writing, and Design | Denver, CO

## INFO

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## SOCIAL

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## EDUCATION

**UX Design Immersive**  
General Assembly  
Denver, CO | 2018

**Ph.D. Philosophy**  
University of Denver  
Denver, CO | 2018

## PUBLICATIONS

**Narrativizing Theories**  
Routledge (Forthcoming)

**Sigurd's Lament**  
Cascade Press

**Through All The Plain**  
Cascade Press

## AWARDS

**Outstanding Publishing & Research**  
University of Denver  
2017

**Presidential Unit Citation**  
United States Marine Corps  
2005

## WORK EXPERIENCE

**Kelley Gray, LLC**  
2018

### UX Researcher and Designer

Implemented UX research to draft a heuristic and competitive analysis, conducted user interviews, and card sorting to design, develop, and deploy a responsive website for one of Denver's largest counseling groups.

**OSBeehives**  
2018

### UX Design Intern

Practiced UX research methodologies including competitive analyses, usability testing, surveys, affinity mapping, card sorting, and information architecture. Rapidly prototyped and wireframed commercial and enterprise editions of essential software. Designed a dashboard that translated AI, cloud-based data aggregation into meaningful and actionable visualizations.

**General Assembly**  
2018

### UX Design Immersive

Employed multiple UX research methodologies including observation, synthesis, and analysis, as well as interviews, surveys, usability tests, and A/B testing to create responsive web designs focused on e-commerce, material, and H.I.G. designs.

**University of Denver**  
2016–2018

### LMS Consultant & Instructional Designer

Utilized various UX research methods to conduct instructional design within Canvas, including strategic thinking, interviews, surveys, and web layout and design. Used HTML and CSS to update and maintain Canvas courses, and researched—through analysis, observation, and interviews—6 of the university's handbooks on academic and inclusive diversity.

## TECHNICAL SKILLS

### UX

- User Interviews, Synthesis, and Usability Testing
- Card Sorting, Affinity Mapping, and Information Architecture
- Interactive Design, Wireframes, and Mockups
- Content Creation, Writing, and Editing

### Software

- Sketch
- InVision
- Zeplin
- Photoshop

### Platform Experience

- Native Mobile (H.I.G. & Material)
- Responsive Web
- Embedded Devices