



BENJAMIN JOHN PETERS

UX DESIGNER | DENVER, CO

INFO

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SOCIAL

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EDUCATION

UX Design Immersive

General Assembly
Denver, CO | 2018

Ph.D. Philosophy

University of Denver
Denver, CO | 2018

PUBLICATIONS

Narrativizing Theories

Routledge (Forthcoming)

Sigurd's Lament

Cascade Press

Through All The Plain

Cascade Press

AWARDS

Outstanding Publishing & Research

University of Denver
2017

Presidential Unit Citation

United States Marine Corps
2005

WORK EXPERIENCE

General Assembly

2018

UX Design Immersive

Produced an e-commerce redesign of Enchanted Grounds, utilizing interviews, card sorting, and competitive analyses to determine the best way to meet user needs and expectations. Participated in a material redesign of Duolingo, integrating their website features with their mobile offerings. Facilitated 3–5 iteration sessions and usability tests to shape a visual-centric UI Design to create immersive language experiences for Duolingo's most common users.

University of Denver

2016–2018

LMS Consultant & Instructional Designer

Conducted instructional design within Canvas, which included strategic thinking, content generation, and web layout. Utilized HTML and CSS to update and maintain Canvas courses and the university website for the Office of Teaching and Learning. Researched, drafted, and edited 6 of the university's handbooks on academic and inclusive diversity.

Arkenbrand

2012–2015

Managing Editor

Managed a team of 3 and ran 15+ social media campaigns for various businesses, universities, and high schools. Read copy or proof to detect and correct errors in spelling, punctuation, and syntax for numerous social media posts and articles.

TECHNICAL SKILLS

UX

- Research; Qualitative Interviews and Usability Testing
- Information Architecture
- Design; Wireframes and Mock Ups
- Content Creation

Software

- Sketch
- InVision
- Zeplin

Platform Experience

- Native Mobile (iOS, Material Design for Android)
- Responsive Web
- Embedded Devices